



CUE THE CONFETTI

2023 SPONSORSHIP OPPORTUNITIES

June 23, 2023

6-9 PM



Greetings Friend!

We are excited to announce our second annual “Cue the Confetti” Celebration and Fundraiser. We hope that you will join us for this one of a kind event.

The evening will include a silent auction, light food, entertainment, and a cash bar. Most importantly, guests will be front and center for the live, exclusive announcement and appearances of our 2023 mascot inductees!

The Mascot Hall of Fame is a non-profit organization. As a city-run museum with a non-profit 509(a)(3) fundraising arm, Whiting Entertainment Center, we look to corporate and individual support to help us attain our goals.

Our last Cue fundraiser helped the Mascot Hall of Fame bring children to the museum for free field trips! It allowed us to develop new children’s programming as well as bring mascots to the museum for appearances.

This year, your contribution will help the Mascot Hall of Fame update and maintain our exhibits - bringing fresh, new fun and educational tools to the museum for all to enjoy.

We hope that you will support the Mascot Hall of Fame in our mission. Please join us for Cue the Confetti, donate to our silent auction, and consider one of the following sponsorships. Every contribution helps us in our mission of a fun, safe, educational environment to everyone!

Karen Anaszewicz

Executive Director



About the Mascot Hall of Fame:

The Mascot Hall of Fame is an interactive S.T.E.A.M. based Children's Museum with hands on exhibits. Children of all ages can come to the museum to learn what it takes to be a mascot. We offer learning and crafts programs in addition to our exhibits as well as family entertainment, camps, and mascot appearances. The Mascot Hall of Fame is recognized by the Indiana Department of Education as a S.T.E.A.M resource. We are also recognized as the only international Hall of Fame for professional and collegiate mascots. Fun, education, & mascots—It's a winning combination!

Our Mission:

Through a one of a kind children's museum learning environment that is equally rooted in S.T.E.A.M. educational principles and sport mascot entertainment, it is our mission to educate, spark creativity, promote fun and engage in our communities while honoring our Mascot Hall of Fame Inductees.

Our Vision:

To be a leading institution that supports creative thinking using the backdrop of family fun and sports mascot entertainment. It is our desire to promote education through S.T.E.A.M. principles and inspire learning and play outside the classroom. We strive to be culturally diverse, physically and economically accessible and responsive to all families. Contribute to communities around the world. Create a family and friends' safe, educational and entertaining atmosphere. To bring mascots and all they represent to a worldwide stage.

Our Values:

- M • Making memories that last a lifetime
- A • Assisting individuals in being the best they can be
- S • Showcase a unique space filled with fun, play and learning
- C • Celebrating mascots' positive impact on communities across the country
- O • Operate a fiscally sound organization
- T • To inspire learning and creative thinking



2023 Sponsorship Opportunities

Presenting Sponsor

\$10,000

- Title Sponsorship for entire weekend. "Cue the Confetti presented by {your business}.
- 20 tickets to Cue the Confetti.
- Prominent brand recognition throughout the event.
- Verbal recognition throughout the event.
- Brand visibility or mention as the presenting sponsor in all marketing of Cue the Confetti (print, digital, social media, radio, on site signage).
- Sponsor recognition on MHOF Website for 1 year.
- 5 second rotating digital ad on MHOF jumbotron through the end of 2023
- Permanent brand visibility on sponsor board in MHOF atrium.
- 5 annual family memberships for employees or customers.
- 50 general admission tickets to be used at the MHOF any time until December 31, 2023.

Supporting Sponsor

\$5,000

- 10 tickets to Cue the Confetti.
- Brand visibility as a supporting sponsor on most marketing (print, digital, social media, on site signage)
- Verbal recognition during the event.
- Sponsor recognition on website for 1 year.
- 5 second rotating digital ad on MHOF jumbotron through the end of 2023.
- Brand visibility on sponsor board in MHOF atrium.
- 2 annual family memberships for employees or customers.
- 25 general admission tickets to be used at the MHOF any time until December 31, 2023.

Confetti Sponsor

\$2,500

- 5 tickets to Cue the Confetti
- Brand Visibility as a sponsor on most marketing (print, digital, social media, on site signage).
- Verbal recognition during the event.
- Sponsor recognition on website for 1 year.
- 5 second rotating digital ad on MHOF Jumbotron through the end of 2023.
- Placement on the Friends sponsor board on the second floor of the Museum for 1 year.
- 20 general admission tickets to be used at the MHOF any time until December 31, 2023.



2023 Sponsorship Opportunities

Friend of the MHOF Sponsor

\$1,000

- 2 tickets to Cue the Confetti.
- Brand visibility during the event.
- Verbal recognition during the event.
- Brand visibility or mention in most marketing of Cue the Confetti (print, digital, social media, on site signage).
- Sponsor recognition on MHOF Website for 1 year.
- 5 second rotating digital ad on MHOF jumbotron through the end of 2023
- Placement on the Friends sponsor board on the second floor of the Museum for 1 year.
- 10 general admission tickets to be used at the MHOF any time until December 31, 2023.

Fan of the MHOF Sponsor

\$500

- 2 tickets to Cue the Confetti.
- Brand visibility during the event.
- Verbal recognition during the event.
- Brand visibility or mention in some marketing of Cue the Confetti (print, digital, social media, on site signage).
- Sponsor recognition on MHOF Website for 1 year.
- 5 second rotating digital ad on MHOF jumbotron through the end of 2023
- Placement on the Friends sponsor board on the second floor of the Museum for 1 year.
- 5 general admission tickets to be used at the MHOF any time until December 31, 2023.



Sponsor Information (please return with your sponsorship)

Company Name (as you would like represented) _____

Contact Name _____

Contact Phone Number _____

Contact Email Address _____

Company Website _____

Sponsor Level:

- \$10,000 Presenting Sponsor
- \$5,000 Supporting Sponsor
- \$2,500 Confetti Sponsor
- \$1,000 Friend of the MHOF
- \$500 Fan of the MHOF

Payments:

Please make checks payable to the MHOF/WEC.

Mailing Address:

MHOF—Cue the Confetti

1851 Front Street

Whiting, IN 46394

If you would like to pay by credit card, please visit:

<https://MHOF.betterworld.org/campaigns/sponsorship-opportunities-cue-co>

A representative to the Mascot Hall of Fame will be contacting you for your logo and additional information.

Questions? Call 219.354.8814 or email info@mascothalloffame.com

Thank you for sponsoring Cue the Confetti at the Mascot Hall of Fame!



Silent Auction Donation Form (please return with your item)

Company Name (as you would like represented) _____

Contact Name _____

Contact Phone Number _____

Contact Email Address _____

Company Website _____

Item(s) donated

Value of Item(s) please list each value separately
\$ _____ \$ _____ \$ _____

Mailing Address:
MHOF—Cue the Confetti
1851 Front Street
Whiting, IN 46394

Prefer to fill out an online form?
please visit:
<https://MHOF.betterworld.org/campaigns/sponsorship-CuetheConfetti>

A representative to the Mascot Hall of Fame will be contacting you for your logo and additional information. If you would like to schedule a pick up, please email info@mascothalloffame.com

Questions? Call 219.354.8814 or email info@mascothalloffame.com

Thank you for donating to Cue the Confetti at the Mascot Hall of Fame!